ORDER

Orders	Order / Rev:	A2722325		
	Alt Order #:	27140991		
	Product Desc:	POLITICAL		KSN
	Estimate:	383		Wichita KS KSNW
	Flight Dates:	10/06/20 - 10/19/20	Primary AE:	Katz Washington
	Original Date / Rev:	10/13/20 / 10/13/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Grassroots Media LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		2 Bala Plaza	Billing Cycle:	EOM
		Bala Cynwyd, PA 19004	Agency Commission:	15%
Advertiser	Name:	POL/Laura Lombard/Congress/KS/Der	Order Brand:	
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL12	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P5		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/28/20	10/25/20	15	\$4,190.00	\$3,561.50	October 2020	15	\$4,190.00	\$3,561.50	0.00
					Totals	15	\$4.190.00	\$3.561.50	0.00

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
1	Multi		0 10/08/20 C,KSNG,KSI	Today Show 8-9ar	n CM	8-9am	T	- :30	1	\$270.00 P4	0.00 NM	1	\$270.00
,	Charine	5 . NOINC	,,NOING,NOI	Today Show 8-9a	m								
	Today S	how (8-9	am)	roday Chon o ca									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 10/0)5/20	10/11/20	T	1	\$270.00	0.00						
2	Multi	10/09/20	0 10/09/20	Today Show 8-9ar	n CM	8-9am	F-	- :30	1	\$270.00 P4	0.00 NM	1	\$270.00
(Channel	s : KSNC	C,KSNG,KSI	•									
				Today Show 8-9a	m								
		how (8-9											
		t Date	End Date		Spots/Week	Rate	Rating						
W	eek: 10/0)5/20	10/11/20	F	1	\$270.00	0.00						
N 3	Multi		0 10/12/20	,	n CM	8-9am	M	- :30	1	\$270.00 P4	0.00 NM	0	\$0.00
,	Channel	s : KSNC	C,KSNG,KSI	·									
				Today Show 8-9a	m								
	•	how (8-9	,										
		t Date	End Date		Spots/Week	Rate	Rating						
	eek: 10/1		10/18/20	M	1	\$270.00	0.00						
Spot	t <u>Ch</u>	Date Rai	<u>nge</u> D	<u>escription</u>		t/End Time		Weekdays	<u>Ler</u>		Rtg Type		
1	Multi	10/12/20)-10/18/20 T	oday Show 8-9am	8-9a	ım		M		:30 (\$270.00)	• 0.00 <i>NM</i>		
	Cre	dited											
4	Multi	10/13/20	0 10/13/20	Today Show 8-9ar	n CM	8-9am	- T	- :30	1	\$270.00 P4	0.00 NM	1	\$270.00
	Channel	s : KSNC	C,KSNG,KSI	NL,KSNW									

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 Order / Rev:
 A2722325
 Advertiser:
 POL/Laura Lombard/Congress/KS/Dem

 Alt Order #:
 27140991
 Product Desc:
 POLITICAL
 Wichita KS KSNW

Flight Dates: 10/06/20 - 10/19/20 Estimate: 383

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
To do o	Ob (0. (\\	Today Show 8-9a	ım						•		
•	Show (8-9	•	Maakdaya	Canta ///onle	Doto	Datina				ĺ		
Week: 10/	art Date /12/20	End Date 10/18/20	Weekdays - T	Spots/Week 1	<u>Rate</u> \$270.00	Rating 0.00						
		0 10/14/20	Today Show 8-9a	m CM	8-9am	W	:30	1	\$270.00 P4	0.00 NM	1	\$270.00
		C,KSNG,KSN	•	iii Oivi	o oam	••	.00		Ψ270.001 4	0.00 14101	•	Ψ210.00
		,	Today Show 8-9a	ım								
Today S	Show (8-9	am)										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/18/20	W	1	\$270.00	0.00						
		0 10/15/20	•	m CM	8-9am	T	:30	1	\$270.00 P4	0.00 NM	1	\$270.00
Channe	IS : KSING	C,KSNG,KSN	NL,KSINW Today Show 8-9a	ım								
Today S	Show (8-9	am)	roday onow o se	u I I								
-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/12/20	10/18/20	T	1	\$270.00	0.00						
7 Multi	10/16/2	0 10/16/20	Today Show 8-9a	m CM	8-9am	F	:30	1	\$270.00 P4	0.00 NM	1	\$270.00
Channe	els : KSN0	C,KSNG,KSN	•									
T. d	01 (0.4	\\	Today Show 8-9a	ım								
-	Show (8-9		Maakdaya	Casta/Mosk	Doto	Datina						
Sia Week: 10/	art Date	End Date 10/18/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$270.00	Rating 0.00						
			Sun KSN News at	<u> </u>		ews atS	:30	1	\$250.00 P4	0.00 NM	1	\$250.00
		0 10/11/20 C,KSNG,KSI		TIVE CIVI	Suil RSN Ne	5W3 at5	.50	'	Ψ230.001 4	O.OO INIVI	'	Ψ230.00
		-,	Sun KSN News a	t Five								
KSN Ne	ews											
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/11/20	S	1	\$250.00	0.00						
			Sun KSN News at	t Five CM	Sun KSN Ne	ews atS	:30	1	\$250.00 P4	0.00 NM	0	\$0.00
Channe	els : KSN(C,KSNG,KSN	NL,KSNW Sun KSN News a	t Eivo								
KSN Ne	ews		Suil RSN News a	it live								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/18/20	S	1	\$250.00	0.00						
	Date Ra		<u>escription</u>		t/End Time	<u>v</u>	Veekdays	Ler	ngth Rate	Rtg Type		
		0-10/18/20 S	un KSN News at F	<i>ïve</i> Sun	KSN News a	t -	S	u	:30 (\$250.00)	0.00 <i>NM</i>		
Cre	edited											
10 Multi			Sat KSN News at	Six CM	6-630pm	S-	:30	1	\$400.00 P4	0.00 NM	1	\$400.00
Channe	els : KSN0	C,KSNG,KSN										
IZONI NIA			Sat KSN News at	Six								
KSN Ne		End Data	Maakdaya	Casta/Mosk	Doto	Datina						
Week: 10/	art Date	End Date 10/11/20	Weekdays S-	Spots/Week	Rate \$400.00	Rating 0.00						
			Sat KSN News at	Six CM	6-630pm	S-	:30	1	\$400.00 P4	0.00 NM	1	\$400.00
		0 10/17/20 C,KSNG,KSI		SIX CIVI	0-030pm	3-	.30	ı	⊅400.00 Р4	U.UU INIVI	'	Φ400.00
01.01.11.0		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Sat KSN News at	Six								
KSN Ne	ews											
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/12/20	10/18/20	S-	1	\$400.00	0.00						
		0 10/08/20	KSN News at Five	e CM	5-530pm	T	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
Channa	els : KSN0	C,KSNG,KSN	•	_								
Charine												
	7WC		KSN News at Five	C								
KSN Ne		End Date			Pate	Pating						
KSN Ne Sta	art Date	End Date	Weekdays	Spots/Week	Rate \$500.00	Rating						
KSN Ne <u>Sta</u> Week: 10/	art Date /05/20	10/11/20	Weekdays T	Spots/Week 1	\$500.00	0.00	.30	1	\$500 00 P4	0 00 NM	1	\$500.00
KSN Ne Sta Week: 10/ 13 Multi	art Date /05/20 10/09/2	10/11/20 0 10/09/20	WeekdaysT KSN News at Five	Spots/Week 1			:30	1	\$500.00 P4	0.00 NM	1	\$500.00
KSN Ne Sta Week: 10/ 13 Multi	art Date /05/20 10/09/2	10/11/20	WeekdaysT KSN News at Five	Spots/Week 1 CM	\$500.00	0.00	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
KSN Ne Sta Week: 10/ 13 Multi	art Date /05/20 10/09/2 els : KSN0	10/11/20 0 10/09/20	WeekdaysT KSN News at Five NL,KSNW KSN News at Five	Spots/Week 1 CM	\$500.00	0.00	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
KSN Ne Sta Week: 10/ 13 Multi Channe KSN Ne	art Date /05/20 10/09/2 els : KSNO ews art Date	10/11/20 0 10/09/20 C,KSNG,KSN	WeekdaysT KSN News at Five NL,KSNW KSN News at Five Weekdays	Spots/Week 1 CM	\$500.00 5-530pm	0.00 F Rating	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
KSN Ne Sta Week: 10/ 13 Multi Channe KSN Ne Sta Week: 10/	art Date /05/20 10/09/2 els : KSNO ews art Date /05/20	10/11/20 0 10/09/20 0,KSNG,KSN End Date 10/11/20	WeekdaysT KSN News at Five NL,KSNW KSN News at Five WeekdaysF	Spots/Week 1 CM e Spots/Week 1	\$500.00 5-530pm Rate \$500.00	0.00 F Rating 0.00					1	
KSN Ne Sta Week: 10/ 13 Multi Channe KSN Ne Sta Week: 10/ 14 Multi	art Date /05/20 10/09/2 els: KSNO ews art Date /05/20 10/12/2	10/11/20 0 10/09/20 0,KSNG,KSN End Date 10/11/20	WeekdaysT KSN News at Five NL,KSNW KSN News at Five WeekdaysF KSN Today 1	Spots/Week 1 c CM e Spots/Week	\$500.00 5-530pm	0.00 F Rating	:30	1	\$500.00 P4	0.00 NM	1	\$500.00 \$100.00

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Totals

15

\$4,190.00

Order / Rev: A2722325 Advertiser: POL/Laura Lombard/Congress/KS/Dem

Alt Order #: 27140991 Product Desc: POLITICAL Wichita KS KSNW

Flight Dates: 10/06/20 - 10/19/20 Estimate: 383

Ln Ch	n Start	End	Inventory Cod	le Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			KSN Today 1									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/12/20	10/18/20	M	1	\$100.00	0.00						
15 M	ulti 10/17/2	0 10/17/20	Today Show Sa	CM	8a-10a	S-	:30	1	\$150.00 P4	0.00 NM	1	\$150.00
Cha	annels : KSN	C,KSNG,KSI	NL,KSNW									
			Today Show Sa	a								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/12/20	10/18/20	S-	1	\$150.00	0.00						
N16 M	ulti 10/17/2	0 10/17/20	Sa 5-530p	CM	5-530p	S-	:30	1	\$170.00 P4	0.00 NM	1	\$170.00
Cha	annels : KSN	C,KSNG,KSI	NL,KSNW									
			Sa 5-530p									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week	: 10/12/20	10/18/20	S-	1	\$170.00	0.00						
N17 M	ulti 10/17/2	0 10/17/20	Kansas Today S	Sa/Su 6a & M	SaSu 6a-8a	S-	:30	1	\$100.00 P4	0.00 NM	1	\$100.00
Cha	annels : KSN	C,KSNG,KSI	NL,KSNW									
			Kansas Today	Sa/Su 6a-8a								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/12/20	10/18/20	S-	1	\$100.00	0.00						



125 West 55th St New York, NY 10019

Version: Highlighting Makegood 1 Contract # 27140991 Changes as of: 10/13/2020 at 3:57 PM Status: Accepted

CPE: 35/36/383 Flight: 10/6/20 - 10/19/20 Station: KSNW Con Type: POLITICAL/VOTE Agency: Grassroots Media LLC **Advertiser:** Laura Lombard for KS CD4 Market: Wichita **Total \$:** \$4,190.00

2 Bala Plaza Product: POLITICAL Office: WASHINGTON Total Spots: 15 Total CPP: \$0.00 Suite 300 **Agency Order #:** 10045417 Service: Nielsen Total GRP:

Bala Cynwyd, PA 19004 Buyer: D'Ettorre, Mike Primary Demo: Adults 35+

> Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: A2722325 202-872-5880 202-872-5880

Separation:

								10/6 - 10/18												
#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/6	10/7	10/8	10/9	10/10	10/11	10/12	10/13	10/14	10/15	10/16	10/17	10/18	
MSD 1	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00		30	0	0	1	1	0	0	1 • 0	1	1	1	1	0	0	
	Sa 5p-5:30p		Jeopardy	\$170.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	1	0	
MGD 8	Sa 6:30a-8a		Kansas Today	\$100.00	0.0	30	0	0	0	0	0	0	0	0	0	0	0	1	0	
					TO	TALS:	0	0	2	2	1	1	1	1	1	1	1	4	0	

	1		1	1	10	IALS:	, ,		0 2	 1	1 1	1	1	1	1	4	U		-		
											10/19 - 1	0/19						Total	Total		
#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/1	19										Spots	\$	CPP*	GRP*
MSD 1	Tu-F,M 8a-9a		Today Show (8-9am)	\$270.00														6	\$1,620.00	\$0.00	0.0
MGD 7	Sa 5p-5:30p		Jeopardy	\$170.00	0.0	30	0											1	\$170.00	\$0.00	0.0
	Sa 6:30a-8a		Kansas Today	\$100.00	0.0	30	0											1	\$100.00	\$0.00	0.0
					TO.	TALS:	0											15	\$4,190.00	\$0.00	0.0

	Makegood Comments												
Date/Time	Action	Added by	Comment										
10/13/20 3:57 PM	Sent To Rep	Patty Sparkman	mg revised										
10/13/20 2:58 PM	Returned	KELLY JOHNS	flight ends Sat 10/17										
10/13/20 2:54 PM	Sent To Rep	Patty Sparkman	DNA due to Special Reportplease accept mg offer.										